

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Družbena odgovornost in trajnostni razvoj
Course title: Social Responsibility and Sustainable Development

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Socialni menedžment (VS) / Social management (BA)	Program nima smeri / Program has a single course	Tretji / Third	Peti / Fifth
Prva stopnja / First level			

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

DOTR / SRSD

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	0	60	0	0	100	6

Nosilec predmeta / Lecturer:

izr. prof. dr. Tea Golob / Assoc. Prof. Tea Golob, Ph.D

**Jeziki /
Languages:**

**Predavanja /
Lectures:** Slovenski / Slovenian, Angleški / English
Vaje / Tutorial: Slovenski / Slovenian, Angleški / English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Pogoj za vključitev v delo je vpis v 3. letnik študija.

Prerequisites:

The precondition is the enrollment in the third year of study.

Vsebina:

Predmet obravnava pojem odgovornosti in trajnostnega razvoja. Poudarek je tako na ravni posameznikov kot tudi na podjetjih in organizacijah, ki stremijo k trajnostnim praksam skozi odnos do družbe in naravnega okolja. V ospredju je tako koncept družbene odgovornosti, ki je ključen pri doseganju družbene kohezije in trajnostnega razvoja. Predmet skozi različne tematske sklope

Content (Syllabus outline):

The course addresses the notion of responsibility and sustainable development. The focus is on individual and enterprises/organisations oriented towards the sustainable practices through the relation to society and natural environment. The core issue of the course is the concept of the social responsibility playing an important role in enhancing social cohesion and sustainable

seznanj študente s ključnimi pojmi in koncepti, pomembnimi standardi v poslovnem okolju in praktičnimi vidiki organizacijskega upravljanja, stika z deležniki in okoljske problematike

Tematski sklopi:

1. Družbena odgovornost

- kaj je družbena odgovornost
- razvoj konceptov družbene odgovornosti, trendi in značilnosti družbene odgovornosti
- družbena odgovornost posameznika
- pomen povezave med zdravimi ekosistemi, družbeno enakostjo in dobrim organizacijskim upravljanjem

2. Družbena odgovornost v poslovnem okolju

- Standardi za delovanje v poslovnem okolju - ISO 26000
- principi in prakse vezane na družbeno odgovornost
- ključne teme in problem družbene odgovornosti
- vključevanje, izvajanje in promoviranje družbeno odgovornega delovanja preko organizacij, politik in praks

3. Organizacijsko upravljanje

- upravljanje na principu družbene odgovornosti
- etičnost, transparentnost,
- človeške pravice
- delovne prakse
- prepoznava in sodelovanje z deležniki

4. Družbena odgovornost in okolje

- okoljski problemi
- okolje, tehnologija
- standard – ISO 14001

development. Based on various thematic panels, the course introduces key concepts and topics, international standards in business environment and practical orientations of responsible management, stakeholders' relations and environmental issues.

Thematic panels:

1. Social responsibility

- what is social responsibility
- development of concepts, trends and characteristic of social responsibility
- individual social responsibility
- the meaning of the relation between healthy eco-systems, social equality and efficient organisation management

2. Corporate social responsibility in business environment

- international standards ISO 26000
- principles and practices related to social responsibility
- key topics and issues of corporate social responsibility
- integration, implementation and promotion of social responsibility through organisations, politics and practices

3. Organizational Governance

- organizational Governance based on SR principles
- ethical issues
- human Rights
- labour practices
- stakeholders' identifications and collaboration

4. Social responsibility and environment

- environmental problems and issues
- environment and technology
- international standard - ISO 14001

Temeljni literatura in viri / Readings:

The Oxford handbook of corporate social responsibility (2009): Oxford [etc.]: Oxford University Press.

Crane, A., Matten, D. (2010): *Business ethics: managing corporate citizenship and sustainability in the age of globalization*. Oxford/New York: Oxford University Press.

Fras, N. (et. al.) (2007): *Uvajanje družbene odgovornosti v poslovno prakso malih in srednje velikih podjetij v Sloveniji*. Maribor: Gospodarska zbornica Slovenije, Območna zbornica.

Cilji in kompetence:

Cilj predmeta je opremiti študenta z znanji, ki mu bodo omogočala

- a) razumevanje družbene odgovornosti in delovanje družbeno odgovornih podjetij v domačem in mednarodnem okolju,
- b) kompetentno upravljanje dela v družbeno odgovornih organizacijah.

Pridobitev splošnih kompetenc:

- čut za odgovornost do soljudi, družbe in narave;
- pripravljenost na vseživljensko učenje;
- sposobnost divergentnega mišljenja, kritičnega presojanja, ustvarjalnosti in premagovanja problemov;
- etična refleksija in zavezanost profesionalni etiki v družbenem okolju s spoštovanjem načela nediskriminatornosti in multikulturalnosti.

Pridobitev predmetno-specifičnih kompetenc:

- fleksibilnost in pripravljenost na soočanje z novimi izzivi, ki zahtevajo inovativne rešitve pri doseganju družbene odgovornosti in trajnostnega razvoja;
- razumevanje odnosov med posamezniki, organizacijami in družbenim okoljem, zmožnost za kompleksno sistemsko gledanje in delovanje;
- poznavanje in razumevanje procesov v poslovnem okolju organizacije in

Objectives and competences:

The goal of the course is to equip students with a knowledge enabling to

- a) comprehending social responsibility and corresponding performance of enterprises in national and international environment,
- b) competently managing working process in socially responsible enterprises.

Acquisition of general competences:

- a sense of responsibility towards people, society and nature;
- readiness for lifelong learning;
- ability to diverge, think critically, be creative and overcome problems;
- ethical reflection and commitment to professional ethics in the social environment, respecting the principle of non-discrimination and multiculturalism.

Acquisition of course-specific competences:

- flexibility and readiness to facing new challenges demanding innovative solutions for achieving social responsibility and sustainable development;
- understanding of relationships between individuals, organizations and the social environment, ability to complex systematic understanding and functioning;
- knowledge and understanding of processes in an organization's business environment and ability to analyze,

sposobnost za njihovo analizo, sintezo in predvidevanje rešitev ter njihovih posledic;

- poznavanje in razumevanje razvojnih teženj, razlik in potreb posameznika;
- razumevanje individualnih vrednot in vrednostnih sistemov, obvladovanje profesionalnoetičnih vprašanj.

synthesize and anticipate solutions and their consequences;

- knowledge and understanding of the developmental tendencies, differences and needs of the individual;
- understanding of individual values and value systems, mastering professional ethical issues.

Predvideni študijski rezultati:

Znanje in razumevanje:

- definirati in preučiti koncepte družbene odgovornosti na ravni posameznika in podjetij;
- razumeti vlogo družbene odgovornosti v sodobnih podjetniških praksah;
- razumeti povezavo med odgovornim družbenim delovanjem in trajnostnim razvojem;
- razumeti pomen mednarodnih standardov v odgovorno naravnem podjetništvu;
- razumeti in načrtovati družbeno odgovorne poslovne prakse v skladu z mednarodnimi standardi.

Intended learning outcomes:

Knowledge and understanding:

- defining and exploring concepts of social responsibility on a level of individuals and organisations;
- understanding the role of social responsibility in contemporary entrepreneurial practices;
- understanding the relationship between social responsible functioning and sustainable development;
- understanding the meaning of international standards in responsibly oriented entrepreneurship;
- understanding and planning socially responsible business practices complying with international standards.

Metode poučevanja in učenja:

- Predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov)
- Seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije)
- Uporaba spletne učilnice oziroma drugih sodobnih IKT orodij

Learning and teaching methods:

- Lectures with students' active participation (lecture, discussion, questions, examples, problem solving exercises)
- Tutorials with assignment (self-reflection, project work, team work, methods of critical thinking, discussion, feedback, practice)
- Use of online classroom or other contemporary ICT tools

- Individualne in skupinske konsultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj)

- Individual and group consultations (discussion, additional explanation, dealing with specific questions)

Delež (v %) /

Weight (in %)

Načini ocenjevanja:

Assessment:

Načini:	Delež (v %) / Weight (in %)	Assessment:
<p>Načini:</p> <ul style="list-style-type: none"> • Projektna naloga • Sprotne aktivnosti pri predmetu <p>Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.</p>	<p>70 %</p> <p>30 %</p>	<p>Types:</p> <ul style="list-style-type: none"> • Project assignments • Participation in the course <p>Grading is in accordance with the Faculty's evaluation Ordinance.</p>

Reference nosilca / Lecturer's references:

Project manager of the national team at Interreg Central Europe; Technologies, Competences and Social Innovation for Work Integration Social Enterprises.

Project manager of the national team at Interreg Central Europe; Social Entrepreneurship as an Enabling environment for Migrants' Employment and Integration.

MAJETIĆ, Filip, MAKAROVIČ, Matej, ŠIMLEŠA, Dražen, GOLOB, Tea. Performance of work integration social enterprises in Croatia, Slovenia, and Italian regions of Lombardy and Trentino. *Economics & sociology*, ISSN 2071-789X, 2019, vol. 12, no. 1, str. 286-301.

GOLOB, Tea, MAKAROVIČ, Matej. Work integration social entrepreneurship in East-Central Europe through structural and semiotic transformations. *Monitoring občestvennega mnenja: ekonomske i socialne spremembe*, ISSN 2219-5467, 2018, no. 5, str. 233-249.

CEPOI, Victor, GOLOB, Tea. Innovation performance in the EU comparative perspective: the interplay of social forces in the context of national innovation systems. *Comparative sociology*, ISSN 1569-1322, 2017, vol. 16, iss. 4, str. 555-579.

GOLOB, Tea, MAKAROVIČ, Matej. Self-organisation and development: a comparative approach to post-communist transformations from the perspective of social systems theory. *Europe-Asia studies*, ISSN 0966-8136, 2017, vol. 69, iss. 10, str. 1499-1525.

GOLOB, Tea, MAKAROVIČ, Matej, SUKLAN, Jana. National development generates national identities. *PloS one*, ISSN 1932-6203, 2016, vol. 11, no. 2, str. 0146584-1-0146584-14.

GOLOB, Tea, SUKLAN, Jana. Business environment and HEIs: grasping the factors of innovations as an interplay between developmental performances and human semantic meanings. *WSEAS Transactions on Business and Economics*, ISSN 1109-9526, 2016, vol. 13, str. 548-555.