

**UČNI NAČRT PREDMETA / COURSE SYLLABUS**

**Predmet:** Izzivi globalizacije  
**Course title:** Challenges of globalization

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Medkulturni menedžment, druga	Program nima smeri	prvi	drugi
Intercultural management, druga	The programme has no fields	first	second

**Vrsta predmeta / Course type** Obvezni/Mandatory

**Univerzitetna koda predmeta / University course code:** 2-107

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	0	15	0	0	145	6

**Nosilec predmeta / Lecturer:** red. prof. dr. Matej Makarovič/Prof. dr. Matej Makarovič

**Jeziki / Languages:**  
**Predavanja / Lectures:** slovensko, angleško / Slovenian, English  
**Vaje / Tutorial:** slovensko, angleško / Slovenian, English

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

Potrebni so zgolj splošni pogoji izpolnjeni ob vpisu v študijski program. Posebnih pogojev za uspešno vključitev v delo pri predmetu ni.

**Prerequisites:**

Only general prerequisites met at the enrolment in the study programme are needed. There are no special prerequisites for the successful involvement in the work of this course.

**Vsebina:**

**Content (Syllabus outline):**

- opredelitve pojma globalizacije, njenih korenin in sedanjih razsežnosti;
- socio-kulturni vidiki globalizacije in njihova povezanost s političnimi in ekonomskimi procesi;
- razmerja med nekaterimi nasprotujočimi in komplementarnimi trendi: glocalizacija, globalizacija vs. tribalizacija, racionalizacija vs. fundamentalizmi, centralnost vs. razpršenost moči, kompleksna razmerja med identitetami (lokalitete, etnije, nacije, civilizacije ipd.);
- globalizacija kot izziv za teorijo: sprememba v obravnavi družbe kot enote analize, teoretski pogledi na socio-kulturno globalizacijo, njihove prednosti in omejitve;
- odprtost nacionalnih družb: raven, način in posledice vključenosti v globalizacijske procese (obravnavanje slovenske družbe v komparativni perspektivi);
- vplivi globalizacije na države v razvoju; mednarodno razvojno sodelovanje in mednarodna humanitarna pomoč.

- Defining the concept of globalization, its roots and current magnitudes;
- Socio-cultural aspects of globalization and their relationship with the political and economic processes;
- Relationships between some conflicting and complementary trends: glocalisation, globalization vs. tribalization, rationalization vs. fundamentalism, centralization vs. dispersion of power, complex relationships between identities (locality, ethnicity, nations, civilizations, etc.);
- Globalization as a challenge to the theory: a change in exploring the society as a unit of analysis, theoretical views on socio-cultural globalization, their advantages and limitations;
- Openness of the national societies: the level, the manner and the consequences of involvement in the globalization processes (Slovenian society in comparative perspective); The effects of globalization on developing countries;
- International development cooperation and international humanitarian aid.

#### Temeljni literatura in viri / Readings:

- Held, David in Anthony McGrew (2003): *The Global Transformations Reader*. Cambridge: Polity.
- Lechner, Frank J. in John Boli (2008): *The Globalization Reader. Malden etc.*: Blackwell Publishing.
- Appadurai, Arjun (1996): *Modernity at Large: Cultural Dimensions of Globalization*. Minneapolis; London: University of Minnesota Press, str. 27-47.
- Genov, Nikolai (2012): *Introduction: The Challenges of Four Global Trends*. V: Genov, N. (ur.): *Global Trends and Regional Development*. New York; London: Routledge, str. 1-22.
- Beck, Ulrich (2003): *Kaj je globalizacija?* Ljubljana: Krtina.
- Berger, Peter in Samuel Huntington, ur. (2002): *Many Globalizations: Cultural Diversity in the Contemporary World*. Oxford etc.: Oxford University Press.

Bučar, Maja (2012): Involving Civil Society in the International Development Cooperation of 'New EU Member States: The Case of Slovenia. *Perspectives on European Politics and Society*, 13(1), str. 83-99.

Rose, Joanne; O'Keefe, Phil; Jayawickrama, Janaka in Geoff O'Brien (2013): The challenge of humanitarian aid: an overview. *Environmental Hazards*, 12(1), str. 74-92.

Morebitna dodatna literatura bo študentom in študentkam posredovana na predavanjih in vajah. Any additional literature will be communicated to the students at lectures and tutorials.

### **Cilji in kompetence:**

**Cilji:** študentke in študente seznaniti s ključnimi teoretičnimi in praktičnimi vidiki globalizacije. Predmet bo poskušal razviti tudi kritično zavedanje o aktualnih razsežnostih globalizacije ter njenih vplivih na odnose med razvitimi državami in državami v razvoju.

- poznavanje in razumevanje kulturnih in družbenih procesov in sposobnost njihove kompleksne analize;
- sposobnost oblikovanja izvirnih idej, konceptov in rešitev določenih problemov;
- strateška usmerjenost, tj. sposobnost anticipacije dogodkov, izhajajočih iz kulturne dinamike, sposobnost ponujanja rešitev za preprečevanje njihovih negativnih konsekvenc;
- etična refleksija in zavezanost profesionalni etiki v družbenem okolju s spoštovanjem načela neskrupinarnosti in multikulturalnosti;
- razvoj komunikacijskih sposobnosti in spretnosti za komuniciranje z različnimi okolji;
- sposobnost timskega dela, tj. pripravljenost na sodelovanje, kooperativnost, upoštevanje mnenj drugih in izpolnjevanje dogovorjene vloge v okviru tima in skupine;
- sposobnost uporabe relevantnih domačih in

### **Objectives and competences:**

**Objectives:** The students are introduced with the theoretical and practical aspects of the globalization. The course will also attempt to develop a critical awareness of current dimensions of globalization and its impact on relations between developed and developing countries.

- Knowledge and understanding of cultural and social processes and the ability for their complex analysis;
- The ability to formulate original ideas, concepts and solutions for specific problems;
- The strategic orientation, i.e. the ability to anticipate events resulting from cultural dynamics, the ability to offer solutions to prevent their negative consequences;
- Ethical reflection and commitment to professional ethics in the social environment with respect for the principles of non-discrimination and multiculturalism;
- The development of communication skills and skills for communicating with different environments;
- The ability for teamwork, i.e. willingness for cooperation, collaboration, taking into account the opinions of others and fulfilment of the

mednarodnih virov, uporabe elektronskih virov in kritične analize relevantne literature;

- sposobnost razumevanja državljanske svobode, enakosti, dostojanstva, pravic in odgovornosti;
- razvoj refleksije ob upoštevanju lokalne, nacionalne in globalne ravni;
- spodbujanje razvoja obveščenih in aktivnih državljanov;
- razvoj potrebe po doseganju družbene pravičnosti in podpiranju raznolikosti;
- razvoj sposobnosti interdisciplinarnega mišljenja in sodelovanja;
- sposobnost učenja na osnovi relevantnih virov z različnih področij teorije in prakse;
- spodbujanje vključevanja napredne tehnologije pri učenju in proučevanju družbenih in poslovnih študij.

Študenti/ke bodo pridobili naslednje **predmetnospecifične kompetence**:

- razumevanje kulturnih fenomenov in njihove povezanosti s strukturo in razvojem družb;
- uporaba in kombiniranje znanj za različnih disciplinarnih področij;
- razumevanje različnih teoretskih pristopov in njihova uporaba pri reševanju konkretnih problemov;
- fleksibilnost in prilagodljivost, tj. sposobnost delovanja v večkulturnem okolju;
- razumevanje različnih družbenih in kulturnih okolij, razumevanje kulturne pluralnosti;

defined roles within the team and the group;

- The ability to apply relevant national and international sources, to apply electronic sources and critical analysis of relevant literature;
- The ability to understand citizens' freedom, equality, dignity, rights and responsibilities;
- Development of reflection taking into account local, national and global level;
- Promoting the development of informed and active citizens;
- Development of the need to achieve social justice and support the diversity;
- Development of interdisciplinary thinking and cooperation skills;
- Ability to learn on the basis of relevant sources from different areas of theory and practice;
- Promoting the integration of advanced technologies for learning and studying the social and the business studies.

Students will acquire the following **subject-specific competences**:

- Understanding the cultural phenomena and their relationship with the structure and the development of societies;
- Applying and combining the knowledge from different disciplines;
- Understand the different theoretical approaches and apply them in solving concrete problems;
- Flexibility and adaptability, i.e. capability of

- sposobnost anticipacije in reševanje problemov, ki izhajajo iz medkulturnih razlik;
- razumevanje odnosov med posamezniki in skupinami v različnih kulturnih okoljih;
- sposobnost kulturne empatije, tj. razumevanja idej, vrednot in mišljenjskih vzorcev iz različnih kulturnih okolij.

- operating in a multicultural environment;
- Understanding different social and cultural environments, understanding the cultural pluralism;
- The ability to anticipate and solve problems arising from intercultural differences;
- Understanding of relationships between individuals and groups in different cultural environments;
- Ability of cultural empathy, i.e. understanding ideas, values, and cognitive patterns from different cultural environments.

#### **Predvideni študijski rezultati:**

- razume pojem globalizacije, njene temeljne konstitutivne elemente, vzroke in posledice;
- razume, da proces ni preprost enoznačen in enosmeren pojav, temveč kompleksen proces, v okviru katerega se prepletajo različni socio-kulturni, ekonomski in politični dejavniki ter učinki;
- razume prepletenost med družbenimi, kulturnimi in političnimi vidiki globalizacije; razume vplive globalizacije na države v razvoju;
- pozna osnove razvojnega in humanitarnega sodelovanja razvitih držav z državami v razvoju;
- zna povezovati klasična in sodobna teoretska spoznanja na področju družbenih ved z empiričnimi in praktičnimi vidiki globalizacijskih procesov;
- razume vključenost slovenske družbe v globalizacijske procese;
- samostojno kritično analizira in reflektira globalizacijske procese in se zna ob tem izogniti popularnim in drugim zgrešenim

#### **Intended learning outcomes:**

- Understands the concept of globalization, its basic constituent elements, causes and consequences;
- Understands that the process is not simple unidimensional and one-way phenomenon, but a complex process with a combination of various socio-cultural, economic and political factors and effects;
- Understands the interconnection between social, cultural and political aspects of globalization;
- Understand the effects of globalization on developing countries;
- Knows the basics of development and humanitarian cooperation of developed countries with developing countries;
- Gains the ability to combine classical and contemporary theoretical knowledge in the field of social sciences with empirical and practical aspects of the globalization process;
- Understands the involvement of the Slovenian

poenostavitvam.

society in the globalization processes;

- Self-critically analyses and reflects globalization processes and knows how to avoid popular and other misguided simplifications.

#### Metode poučevanja in učenja:

- predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);
- seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre);
- eksperimentalne vaje, ki temeljijo na izkušenjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, igra vlog, sodelovalno učenje, portfolijo, evalvacija, samoocenjevanje);
- samostojen študij.

#### Learning and teaching methods:

- Lectures with active participation of students (explanation, discussion, questions, examples, problem solving);
- Tutorials (reflection on experiences, project work, team work, critical thinking, discussion, feedback, social games);
- Experimental work based on experiential, collaborative and problem-based learning (self-learning, discussion, interpretation, observation, teamwork, case study, methods of critical reading and writing, role playing, cooperative learning, portfolio, evaluation, self-assessment);
- Individual studies.

Delež (v %) /

#### Načini ocenjevanja:

Weight (in %)

#### Assessment:

Način (pisni izpit, ustno izpraševanje, naloge, projekt)	Delež (v %) / Weight (in %)	Type (examination, oral, coursework, project):
<ul style="list-style-type: none"><li>• Pisni/ustni izpit</li></ul>	70%	<ul style="list-style-type: none"><li>• Written/oral exam</li></ul>
<ul style="list-style-type: none"><li>• Sprotno delo s pisnimi poročili ali seminarska naloga</li></ul>	30%	<ul style="list-style-type: none"><li>• Reports or seminar paper</li></ul>

#### Reference nosilca / Lecturer's references:

Makarovič, Matej in Golob, Tea (2015): Increasing fluidity of identifications in the context of individualisation: identification with the European Union. *International social science journal*, str. 1-13.

Golob, Tea; Kristovič, Sebastjan in Makarovič, Matej (2014): European transnational social fields and identifications: the significance of transnational participation and structured positions in the individual and national context. *European Journal of Science and Theology*, 10(5), str. 1-20.

Makarovič, Matej; Šušteršič, Janez in Rončević, Borut (2014): Is Europe 2020 Set to Fail?: the cultural political economy of the EU grand strategies. *European planning studies*, 22(3), str. 610-

626.

Golob, Tea in Makarovič, Matej (2013): Transformation of contemporary national identities. *Research in social change*, 5(3), str. 237-283.

Golob, Tea in Makarovič, Matej (2012): Towards the national patterns of European identification. *Research in social change*, 4(2), str. 151-182.

Golob, Tea in Makarovič, Matej (2011): The significance of transnational social fields as a source of European identification. *Innovative issues and approaches in social sciences*, 4(3), str. 26-49.

Makarovič, Matej in Rončević, Borut (2008): Strategic steering of development. V: Mitrović, Ljubiša R. in Stojić, Gordana (ur.): *Izazovi i dometi savremene sociologije društvenog razvoja* [izlaganja na naučnom skupu]. 1. izd. Niš: Filozofski fakultet, Departman za sociologiju [i] Centar za sociološka istraživanja, str. 117-142.

Makarovič, Matej; Rončević, Borut in Šušteršič, Janez (2011): Are EU strategies doomed to fail? : cultural political economy of Lisbon strategy. V: Kukliński, Antoni; Muszyński, Janisław in Waszkiewicz, Jan (ur.): *Europa quo vadis? 2011*. Wrocław: Marshal's Office of Lower Silesia: Lower Silesian Foundation for Regional Development, str. 94-111.

Makarovič, Matej in Golob, Tea (2013): Identifying with the European Union in times of crisis. V: Radu, Loredana; Bârgăoanu, Alina in Corbu, Nicoleta (ur.): *The crisis of the European Union : identity, citizenship, and solidarity reassessed*. București: Comunicare.ro, str. 67-91.

Golob, Tea in Makarovič, Matej (2011): Towards the identifications with European Union and its significance for European responsibility. V: uborova, Viera; Iancu, Diana Camelia in Pinterič, Uroš (ur.): *Social responsibility in 21st century*. Ljubljana: Vega, str. 27-45.

Makarovič Matej (2009): Globalizacija in Evropska unija. V: Kajnc Lange, Sabina; Lajh, Damjan (ur.): *Evropska unija od A do Ž*. Ljubljana: Uradni list Republike Slovenije, str. 178-181.

Golob, Tea in Makarovič, Matej (2012): Feeling European: transnational participation and identification. London: Vega Press.

Makarovič, Matej in Rončević, Borut (2010): Interethnic relations in a systemic context: minorities in media and education in Slovenia, *Gesellschaftliche transformationen*, 17(17). Münster: Lit.

Makarovič Matej (2009): *A failure in handling societal complexity : communist regimes from the perspective of the social systems theory*. Moscow: Variant Publishing House.

Makarovič, Mate in Rončević, Borut. (2009): *Managing interethnic relations: Social systems perspective*. Moscow: Variant Publishing House.

Adam, Frane; Makarovič, Matej; Rončević, Borut in Tomšič, Matevž (2005): *The challenges of*

*sustained development: the role of socio-cultural factors in East-Central Europe*. New York; Budapest: Central European University Press.

Adam, Frane; Makarovič, Matej; Rončević, Borut in Tomšič, Matevž (2001): *Socio-kulturni dejavniki razvojne uspešnosti: Slovenija v evropski perspektivi*, (Zbirka Alternative, 2001, 1). Ljubljana: Znanstveno in publicistično središče.

Makarovič, Matej (2001): *Usmerjanje modernih družb*, (Zbirka Sodobna družba, 2001, 2). Ljubljana: Znanstveno in publicistično središče.