

**UČNI NAČRT PREDMETA / COURSE SYLLABUS**

**Predmet:** Temelji ekonomije  
**Course title:** Basics of Economics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Uporabne družbene študije UN	/	1.	2.
Advanced Social Studies BA	/	1.	2.

**Vrsta predmeta / Course type**

Obvezni/Compulsory

**Univerzitetna koda predmeta / University course code:**

TE

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	0	30	0	0	130	6

**Nosilec predmeta / Lecturer:**

Izr. prof. dr./Ph.D., Associate Professor Robert Vodopivec

**Jeziki /  
Languages:**

**Predavanja /  
Lectures:** Slovensko / Slovenian, Angleško / English

**Vaje / Tutorial:** Slovensko / Slovenian, Angleško / English

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

/

**Prerequisites:**

/

**Vsebina:**

- Temeljni pojmi ekonomije;
- Relativna redkost dobrin in trije problemi ekonomske organizacije;
- Ekonomski problem in tehnološke možnosti družbe;
- Tržno gospodarstvo;
- Vloga države v tržnem gospodarstvu;
- Osnovni elementi povpraševanja in ponudbe;
- Elastičnost povpraševanja in ponudbe;
- Obnašanje potrošnika, potrošnikovo ravnotežje;
- Analize stroškov;

**Content (Syllabus outline):**

- Fundamental concepts of economics;
- Scarcity and three problems of economic organization;
- Economic problem and technological possibilities of society;
- Market economy;
- The role of government in market economy;
- Basic elements of demand and supply
- Elasticity of demand and supply;
- Consumer behaviour, consumer equilibrium;
- Analysis of costs;
- Production and decisions of the firm;

- Produkcija in odločitve podjetja;
- Obnašanje delovanje popolno konkurenčnih trgov;
- Nepopolna konkurenca, monopol;
- Temelji makroekonomije;
- Mere ekonomske dejavnosti;
- Vlada in Mednarodna trgovina;
- Centralna banka in denarna politika;
- Fiskalna politika;
- Brezposelnost;
- Zagotavljanje stabilnosti cen;
- Ekonomska politika rasti;
- Mednarodna trgovina in svetovna ekonomija, globalizacija.

- Behaviour and performance of competitive markets;
- Imperfect competition, monopoly;
- Fundamental concepts of Macroeconomics;
- Measures of economy performance;
- Government and international trade;
- Central bank and monetary policy;
- Fiscal policy;
- Unemployment;
- Ensuring price stability;
- Economic policy for grow;
- International trade and world economy, global economy.

#### Temeljni literatura in viri / Readings:

- SAMUELSON, Paul, NORDHAUS, William (2002): *Economics*, New York, Mc Graw Hill.
- SETNIKAR-CANKAR, Stanka, HROVATIN, Nevenka (2007): *Temelji ekonomije*. 2. dopolnjena izd., Ljubljana: Fakulteta za upravo.
- LAH, Marko (2000): *Temelji ekonomije*. Ljubljana: Fora.

#### Cilji in kompetence:

- poznavanje in razumevanje družbenih procesov ter sposobnost za njihovo analizo, sintezo in predvidevanje rešitev in njihovih posledic;
- široko družboslovno znanje s pripravljenostjo in sposobnostjo za njegovo nadaljnje nadgrajevanje z novimi spoznanji v okviru družbenih ved;
- komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami;
- odprtost za široko interdisciplinarno in transdisciplinarno dojetje družbenega sveta;
- razvoj kritične in samokritične presoje.

#### Objectives and competences:

- knowledge and understanding of social processes and the ability for their analysis, synthesis, foreseeing solutions and their consequences;
- broad knowledge in social sciences while being prepared and able for its further upgrading with new findings within social sciences;
- communication with the experts from various fields of economic and social life as well as with various interest groups;
- the openness for broad interdisciplinary and trans disciplinary perception of the social world;
- development of critical and self-critical judgement.

#### Predvideni študijski rezultati:

#### Intended learning outcomes:

**Znanje in razumevanje:**

- temeljnih pojmov ekonomije in delovanja tržnega gospodarstva;
- temeljnih pojmov mikro ekonomije;
- temeljnih pojmov makro ekonomije;
- vloge države v tržnem gospodarstvu;
- temeljnih pojmov mednarodne trgovine;
- koncepte svetovne ekonomije;
- ekonomske globalizacije.

**Knowledge and understanding:**

- fundamental concepts of economics and market economy;
- basic of Microeconomics concepts;
- basic of Macroeconomics concepts;
- the role of government in market economy;
- fundamental concepts of international trade;
- concepts of world economy;
- global economy.

**Metode poučevanja in učenja:**

- Predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);
- Vaje na seminarski način (refleksija prebranih besedil in lastnih izkušenj, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre);
- Vaje, ki temeljijo na izkušnji, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, evalvacija, samoocenjevanje);
- Individualno delo študentov (študij literature);
- Individualne in/ali skupinske konzultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj);
- Možnost oblikovanje portfolija in samostojen študij (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija).

**Learning and teaching methods:**

- Lectures with the active participation of students (presentation, discussion, questions, problems, problem solving);
- Seminars (reflections of the read texts and own experience, team work, methods of critical thinking, discussions, reporting feedback information, social games);
- Seminars based on experience based learning, participation in problem learning (independent study, discussion, explanation, observation, team work, case study, methods of critical reading and writing, evaluation, self-evaluation);
- Individual work (study of the literature);
- Individual and/or groups consultations (discussion, additional explanation, dealing with specific issues);
- A possibility of portfolio formation and independent study (motivating, guiding, self-observing, self-tuning, reflection).

**Načini ocenjevanja:****Delež (v %) / Assessment:**  
**Weight (in %)**

<ul style="list-style-type: none"> <li>• Ustni ali pisni izpit</li> <li>• Seminarska naloga</li> </ul>	<p>70%</p> <p>30%</p>	<ul style="list-style-type: none"> <li>• Written or oral exam</li> <li>• Seminar work</li> </ul>
--	-----------------------	--

#### Reference nosilca / Lecturer's references:

<ul style="list-style-type: none"> <li>• BOGATAJ, Marija, BOGATAJ, Ludvik, VODOPIVEC, Robert. (2005): Stability of perishable goods in cold logistic chains. <i>Int. j. prod. econ.</i>. [Print ed.], Jan. 2005, vol. 93/94, str. 345-356.</li> <li>• BOGATAJ, David, VODOPIVEC, Robert, BOGATAJ, Marija. The extended MRP model for the evaluation and financing of superannuation schemes in a supply chain. <i>Technological and economic development of economy</i>, ISSN 2029-4913. [Print ed.], 2013, vol. 19, suppl. 1, str. S119-S133, ilustr.</li> <li>• VODOPIVEC, Robert. (2002): The Napan project : globalisation and development of intermodal logistics in the North Adriatic region. <i>Financ. times FT Business</i>(Lond. ed.), October/November 2002, str. 12-13,</li> <li>• VODOPIVEC, Robert. Influence of political globalization and global crisis on traditional marketing management theory and practice : service sector in terms of changing environment. <i>Procedia - social and behavioral sciences</i>. [Online ed.], 2012, vol. 44, str. 330-340.</li> <li>• VODOPIVEC, Robert. The slovenian regional development asymmetries as EU welcomes new members. V: <i>Problemy i perspektivy razvitija sotrudničestva meždu stranami Jugo-Vostočnoj Evropy v ramkah Černomorskogo ekonomičeskogo sotrudničestva i GUAM : sbornik naučnyh trudov = [Problems and prospects of cooperation development between countries of South-Eastern Europe within context of Black sea economic cooperation and guam : collection of scientific works]</i>, (Problemy razvitiâ vnešneèkonomičeskikh svâzej i privlečeniâ inostrannyh investicij: regional'nyj aspekt, ISSN 1991-3524). Rostov-na-Donu-Donetsk: Doneckij nacional'nyj universitet, 2013, str. 82-86, ilustr.</li> <li>• VODOPIVEC, Robert, KRSTOV, Ljupčo. (2007): Organisation management in supply chain with dynamic effect of organizational rules. <i>Facta Univ., Econ. Organ.</i>, 2007, vol. 4, no. 2, str. 91-107.</li> <li>• VODOPIVEC, Robert, KRSTOV, Ljupčo. (2007): Implement ERP systems. <i>Ekon. teme</i>, 2007, letn. 45, št. 4, str. 11-31.</li> <li>• VODOPIVEC, R. (2008): <i>Logistične storitve in državna regulativa</i>. 1. izd. Celje: Fakulteta za logistiko; Šempeter pri Gorici: Medifas, Mediteranski inštitut za sodobne študije, 120 str., Graf. prikazi, tab. ISBN 978-961-6562-19-5.</li> <li>• VODOPIVEC, R. (2008): <i>Ekonomska teorija v logistiki</i>. 1. izd. Celje: Univerza v Mariboru; Fakulteta za logistiko, Medifas; Mediteranski inštitut za sodobne študije, 103 str., ilustr., graf. prikazi, tab.</li> <li>• VODOPIVEC, R. (2010): Global crisis from another angle. V: Pandiloska - Jurak, Alenka</li> </ul>
---

(ur.), Pintarič, U. (ur.). *Contemporary world between freedom and security*. Ljubljana: Vega, 2010, str. 7-18.

- VODOPIVEC, Robert. (2007): Identifying macroenvironment forces and market segments in global business environment - case for vans and motor-homes. V: *Upravljenje razvitieta na organizaciite : sbornik s dokladi ot naučna konferencija s međunarodno učastie, posvetena na 40-godišnjinata ot syzdavaneto na katedra "Stopansko upravljenje"*. Varna: "Nauka i ekonomika", str. 120-131.
- VODOPIVEC, Robert. (2007): Global business environment and changing role of marketing management in supply chain. V: RADENKOVIĆ-JOCIĆ, Dragana (ur.). *Izazovi ekonomske nauke i prakse u procesu pridruživanja Europskoj uniji : Niš, okrobar 2007. godine*. Niš: Ekonomski fakultet, 2007, str. 421-431.
- VODOPIVEC, Robert. (2005): Global business; development of supply chain management in the North Adriatic region - the "NAPAN" project. *Ekon. teme*, 2005, letn. 43, št. 5, str. 101-112.